

# PRIVACY POLICY

**Website:** <https://sangneriasteel.com/>

Sanganeria Steel Construction Company ("Company", "we", "our", or "us") values your privacy and is committed to protecting the information you share with us. This Privacy Policy explains how we collect, use, store, protect, and disclose information obtained through our website, communication channels, and business interactions. By accessing or using our website, contacting us, submitting inquiries, requesting quotations, or engaging with our services, you acknowledge and agree to the practices described in this Privacy Policy.

Sanganeria Steel Construction Company is a Kolkata-based construction and engineering company specializing in Light Gauge Steel Frame (LGSF) Structures, Hybrid Steel Structures, Pre-Engineered Buildings (PEB), Tensile Structures, Architectural Drawings, and related construction solutions. This Privacy Policy applies to all visitors, clients, consultants, suppliers, vendors, and users interacting with our website and associated services.

## 1. Information We Collect

We may collect information directly from you, automatically through technology, and through legitimate business interactions.

### Personal Information

When you contact us through inquiry forms, email, phone calls, WhatsApp, social media platforms, or other communication channels, we may collect:

- Full name
- Company name
- Email address
- Mobile number
- Project location
- Business address
- Construction requirements
- Any additional information voluntarily provided by you

### Project Information

When discussing a project, quotation, or consultation, we may collect:

- Building type and intended use

- Site location and project details
- Structural requirements
- Architectural drawings
- Design specifications
- Budget estimates
- Construction timelines
- Technical documentation
- Site photographs and reports

## **Technical Information**

When you browse our website, certain information may be collected automatically, including:

- IP address
- Browser type
- Device type
- Operating system
- Pages viewed
- Time spent on pages
- Referral source
- Geographic region
- Website interaction data

## **Communication Records**

We may retain records of:

- Emails
- Contact form submissions
- WhatsApp conversations
- Telephone discussions
- Meeting notes
- Quotation requests
- Project correspondence

## **2. How We Use Information**

The information we collect may be used for various legitimate business purposes including:

- Responding to inquiries
- Providing quotations and proposals
- Evaluating project requirements
- Conducting technical discussions
- Delivering services

- Improving customer experience
- Managing client relationships
- Providing project updates
- Internal administration
- Website improvement
- Marketing communications
- Security monitoring
- Legal compliance

We use collected information only for lawful business purposes and do not sell personal information to third parties.

### **3. Legal Basis for Processing Information**

We process information based on one or more of the following legal grounds:

- Your consent
- Performance of a contract
- Compliance with legal obligations
- Legitimate business interests
- Protection of legal rights and interests

Where required by applicable law, we will seek appropriate consent before processing certain categories of information.

### **4. Sharing and Disclosure of Information**

We do not sell, rent, or trade personal information. However, information may be shared under limited circumstances.

#### **Service Providers**

We may share information with trusted third-party service providers involved in:

- Website hosting
- Email services
- Cloud storage
- Analytics
- Communication platforms
- IT support
- Security monitoring

#### **Project Partners**

For project execution and technical evaluation, information may be shared with:

- Architects
- Structural consultants
- Engineers
- Fabricators
- Contractors
- Suppliers
- Vendors
- Project management professionals

## **Legal Requirements**

Information may be disclosed when required by:

- Applicable law
- Government authorities
- Court orders
- Legal proceedings
- Regulatory requirements

We may also disclose information where necessary to protect our rights, property, employees, customers, or the public.

## **5. Cookies and Analytics**

Our website may use cookies and similar technologies to improve user experience and understand website performance.

Cookies may be used to:

- Remember preferences
- Analyze visitor behavior
- Improve website functionality
- Measure website traffic
- Enhance website security

Users may disable cookies through browser settings. However, certain website features may not function properly if cookies are disabled.

## **6. Data Storage and Retention**

We retain information only for as long as necessary to fulfill legitimate business purposes, legal obligations, contractual requirements, dispute resolution needs, and record-keeping responsibilities.

Retention periods may vary depending on:

- Nature of inquiry
- Project duration
- Contractual obligations
- Tax requirements
- Legal compliance requirements

When information is no longer required, reasonable steps will be taken to securely delete or anonymize it.

## **7. Data Security**

We implement reasonable technical, administrative, and organizational measures to safeguard information against:

- Unauthorized access
- Unauthorized disclosure
- Loss of data
- Misuse of information
- Alteration of records
- Destruction of information

Security measures may include access controls, password protection, secure communication practices, and restricted access to business records.

While we strive to protect information, no internet transmission or electronic storage system can be guaranteed to be completely secure. Users acknowledge that information transmission over the internet carries inherent risks.

## **8. User Rights**

Subject to applicable law, individuals may have rights including:

- Accessing personal information
- Requesting correction of inaccurate information
- Requesting deletion of information
- Restricting processing activities
- Objecting to certain processing activities
- Withdrawing consent where applicable

Requests may be submitted using the contact information provided below. We may require identity verification before processing requests.

## **9. Third-Party Websites**

Our website may contain links to external websites, social media platforms, and third-party services.

We do not control and are not responsible for:

- Third-party privacy policies
- Website content
- Security practices
- Information handling procedures

Users should review the privacy policies of third-party websites before sharing information.

## **10. Marketing Communications**

We may occasionally communicate with prospective and existing clients regarding:

- Services
- Project updates
- Business announcements
- Industry developments

Recipients may request removal from marketing communications at any time by contacting us.

## **11. Children's Privacy**

Our website and services are intended for business and professional purposes.

We do not knowingly collect personal information from individuals under 18 years of age. If such information is identified, reasonable efforts will be made to remove it from our records.

## **12. International Access**

Although our website may be accessible internationally, the Company operates primarily from India and conducts business under applicable Indian laws and regulations.

Users accessing the website from other jurisdictions do so at their own initiative and are responsible for compliance with local laws.

## 13. Business Transfers

In the event of:

- Merger
- Acquisition
- Reorganization
- Business restructuring
- Sale of assets

Information may be transferred as part of the business transaction, subject to applicable legal requirements.

## 14. Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time.

Changes may occur due to:

- Legal developments
- Regulatory requirements
- Business changes
- Technological updates

Updated versions will be published on this page with a revised effective date.

## 15. Contact Information

If you have questions regarding this Privacy Policy, please contact:

**Sanganeria Steel Construction Company**

20, Tarachand Dutta Street  
Kolkata – 700073  
West Bengal, India

Phone: +91 9830367549

Email: [consult@sanganeriateel.com](mailto:consult@sanganeriateel.com)

By using this website, you acknowledge that you have read, understood, and agreed to this Privacy Policy.

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